



c.p.r. environmental education centre

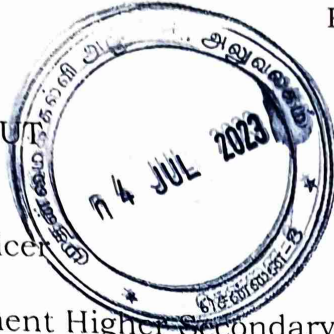
A Centre of Excellence in Environmental Education

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EEC:EARTHIAN: 2023-24:UT
July 03, 2023

The Chief Educational Officer
O/o The CEO
Presidency Girls' Government Higher Secondary School Campus
Qengu Reddy Road
Opposite Santhosh Hospital
Egmore, Chennai 600 008

Dear Sir/Madam,

Sub.: Sustainability Education Programme (WIPRO - EARTHIAN-2023-24)
- Activities - reg.

C. P. R. Environmental Education Centre (CPREEC) is a Centre of Excellence in Environmental Education established jointly by the Ministry of Environment & Forests, Government of India and the C. P. Ramaswami Aiyar Foundation in 1989. Its chief mandate is to promote environmental awareness and dissemination of information on the issues of environmental concern to the people. CPREEC develops innovative programmes and builds capacity in the field of education and communication for sustainable development. It endorses attitudes, strategies and technologies that are environmentally sustainable.

CPREEC in partnership with the Wipro Foundation, Bengaluru, is executing a Sustainability Education Programme in south India. (The programme involves innovative project submissions on sustainability of water, biodiversity and waste management by groups of students guided by a teacher.) The programme is creative in promoting environmental thinking among the school going children (6-12 standard) which is highly connected to the curriculum of the state. Twenty best schools will be selected at the National level by the Earthian and awarded fifty thousand each. Best project submissions will also be recognized at the regional level to encourage children. All project submissions will receive participation certificates.

In continuation of our joint effort, the Wipro Foundation has launched the program for the year 2023-24 in an innovative manner, reflecting the concerns of post pandemic conditions. It will be broadly implemented using hybrid method of delivery including direct and non-direct approaches.

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Established jointly by the Ministry of Environment, Forest & Climate Change, Government of India,
and The C.P. Ramaswami Aiyar Foundation

Awardee of the Indira Gandhi Paryavaran Puraskar & Best ENVIS Centre Award

websites: www.cpreec.org / www.cpreecenvis.nic.in

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The resource manuals on the thematic areas will be given as soft/hard copies to teachers and students. Further, CPREEC Resource Officers will guide the teachers/teams through project facilitation interactions.

✓ We would like to extend the program this year to the teachers and students of **Chennai** district. In this connection, an orientation workshop for the teachers will be organised during the month of July 2023. The direct workshop can be scheduled on a mutually convenient date. Further, the teachers and students can participate in the online interactions on knowledge building activities.

The program brief is enclosed herewith for your kind attention.

Hope to have a greater interaction in Earthian 2023-24.

With warm regards,

Yours sincerely,



Dr. P. Sudhakar
Director

Encl.: as above.

Copy: District Environmental Coordinator, Chennai
District NGC Coordinator, Chennai East.

wipro earthian



wipro: foundation

WIPRO EARTHIAN- SUSTAINABILITY EDUCATION PROGRAM FOR SCHOOLS: 2023-24

- A Joint initiative of CPR Environmental Education Centre, Chennai & Wipro Foundation, Bengaluru.

Earthian – Sustainability Education Program for schools in India

Wipro earthian is in its landmark 13th year in the space of Sustainability Education. It is one of India's largest sustainability education program for schools and colleges curated by the Wipro Foundation. The program is designed to act as a catalyst for fostering excellence in sustainability thinking and action amongst children and youth. There was a clear need to support and drive sustainability thinking and action through the learning process in educational institutions across India.

Visit: <https://wiprofoundation.org/earthian/>

C.P.R. Environmental Education Centre – A National Institution engaged in sustainability education

C. P. R. Environmental Education Centre (CPREEC) is a Centre of Excellence in Environmental Education established by the Ministry of Environment, Forest and Climate Change (MoEF&CC), Government of India and CPR Foundation, Chennai in 1989. Its chief mandate is to promote environmental awareness raising and dissemination of information on the issues of environmental concern to the people. CPREEC develops innovative programmes and builds capacity in the field of education and communication for sustainable development. It endorses attitudes, strategies and technologies that are environmentally sustainable. CPREEC in collaboration with Wipro Foundation has taken up a Sustainability Education Program for schools in South India.

(Visit: <http://cpreec.org/>)

Evolution of earthian

Wipro 'earthian' came into being in 2011, out of the strong conviction that building awareness is the first step towards sustainability. The vision of Wipro earthian is rooted in the challenging task that humanity faces – of finding solutions to several sustainability issues like climate change, water

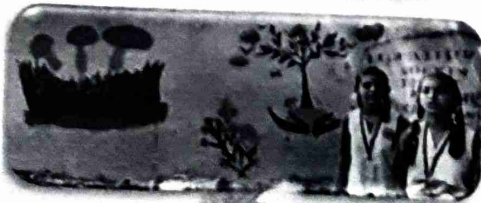
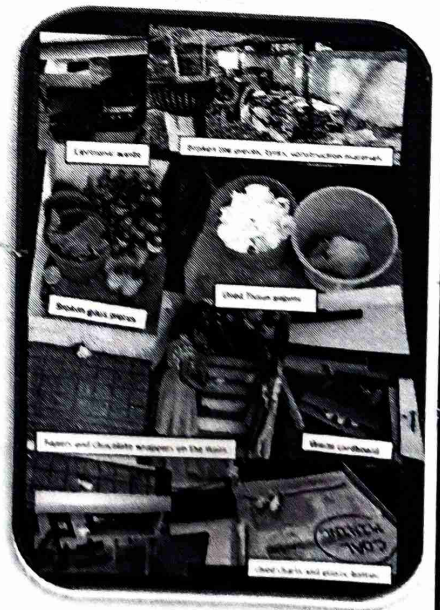
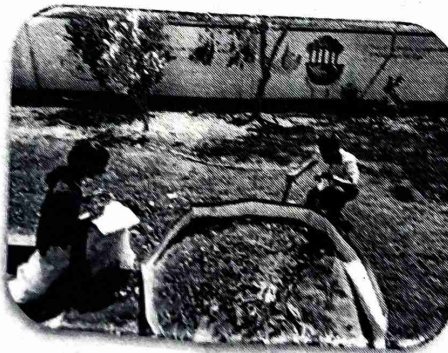
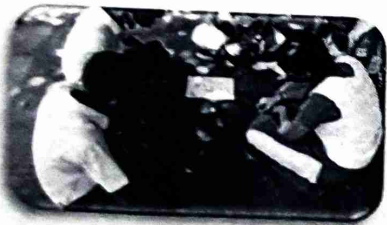
scarcity, loss of biodiversity, etc. The project aims at building skills, attitudes and values to shape a sustainable future.

Objectives of earthian

The core objectives of Wipro earthian are integrating sustainability education into school curriculum, to critically engage students with sustainability issues through multiple perspectives, driving sustainability thinking and action through the learning process and empowering teachers and learners to drive change in their own contexts and environments. The program is creative in promoting environmental thinking among the school going children (Std. VI to XII) which is highly connected to the curriculum.

Earthian - A Project based innovative methodology for finding out sustainability solutions

The program involves innovative project submissions on sustainability of water, biodiversity and waste by groups of students guided by a teacher. CPREEC with its network in Tamil Nadu, Karnataka, Andhra Pradesh, Telangana, Goa and Andaman & Nicobar Islands promote sustainability activities to enrich children and teachers.



Greater exposure....Wider perspectives...

The Wipro earthian program for schools aims at providing exposure to multiple perspectives, within the students' peer group and the world around them. There are three thematic areas to explore: biodiversity, water and waste. Student groups may select any of the three themes and work on. (Visit: <https://wiprofoundation.org/earthian/school-competition/>)

The final project submission can be forwarded in a soft PDF form to the state specific email id mentioned in the 'contacts' (page 5).



Eligibility to participate in earthian program:

- The participation is open to any school in India
- Students from Standard/Grade 6th to 12th are eligible to participate

Participation

- Each institution can send any number of entries.
- Students can form teams consisting of minimum 2 members and maximum 5 members.
- The team will have a teacher as a coordinator/facilitator with primary contribution, ownership, and representation coming primarily from students. Teams should ideally consist of participants across classes/groups from the same school.
- In 2023-24, the individual team members are encouraged to carry out the activities at school/home surroundings and consolidate it finally with fellow members for the final report. Following the standard operating procedure in force is mandatory to stay healthy and safe.



Submissions

- The final project submission should be in soft PDF format and have to be sent to the email Id of the state (see contacts in page 5).
- Last date for project submission is **15 October 2023**.

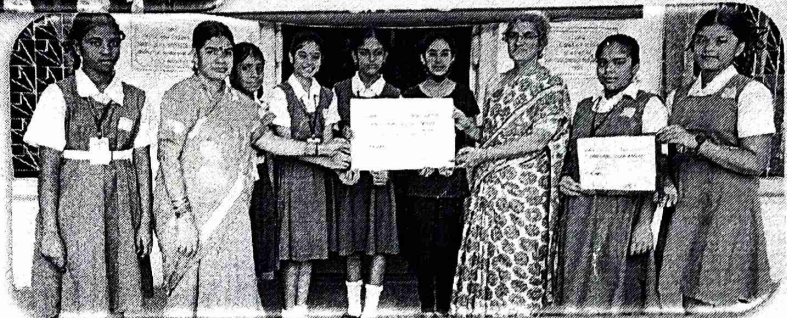
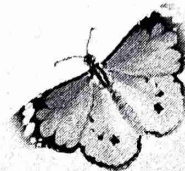
National and Regional Recognition for best entries....

A competent regional / national jury consisting of eminent members with varied experience in academia, research and civil society organizations will select the best entries. The top 20 entries will be awarded Rs.50,000/ (Rupees Fifty Thousand Only) each and citation in a ceremony by the Wipro Foundation, Bengaluru. There is also state/regional recognition of best project submissions with a memento and certificates to the team members. The team members of all the project submission will receive a participation certificate.

Registration

The teams can send in their registration form through a 'Google form link' to be shared during the orientation workshops for teachers.

An email with the details of team members, guide faculty, theme selected, school address, contact email and mobile phone number can also be sent to cpreecearthian@gmail.com.



Contacts:

The Program Coordinator,
Earthain Sustainability Education Program,
CPR Environmental Education Centre,
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